

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/09/12 - 11/05/12	554378	09744338

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8217	49	53

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																						
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Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																																																												
5 4	Tu	10/23/12	6:45 AM	630-7a	630-7a	:30	DSCCM0120330	\$525.00	NM																																																																																																																																												
6 4	W	10/24/12	6:44 AM	630-7a	630-7a	:30	DSCCM0120430	\$525.00	NM																																																																																																																																												
4	10/09/12	11/02/12	7-8a	7-8a	-TWTF--	:30	2	\$450.00	NM																																																																																																																																												
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3 4	F	10/26/12	8:36 AM	8-9a	8-9a	:30	DSCCM0120430	\$450.00	NM																																																																																																																																												

INVOICE



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WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/09/12	11/02/12	9-930a	9-930a	-TWTF--	:30	2	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/10/12	9:32 AM	9-930a	9-930a	:30	DSCCM0120230	\$250.00	NM
2 4	F	10/12/12	9:31 AM	9-930a	9-930a	:30	DSCCM0120230	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	F	10/19/12	9:20 AM	9-930a	9-930a	:30	DSCCM0120330	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 4	Tu	10/23/12	9:25 AM	9-930a	9-930a	:30	DSCCM0120330	\$250.00	NM
6 4	W	10/24/12	9:16 AM	9-930a	9-930a	:30	DSCCM0120430	\$250.00	NM
7	10/09/12	11/02/12	930-10a	930-10a	-TWTF--	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/09/12	9:39 AM	930-10a	930-10a	:30	DSCCM0120230	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	W	10/24/12	9:58 AM	930-10a	930-10a	:30	DSCCM0120430	\$250.00	NM
8	10/13/12	11/03/12	8-9a	8-9a	-----S-	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/13/12	8:09 AM	8-9a	8-9a	:30	DSCCM0120230	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Sa	10/20/12	8:37 AM	8-9a	8-9a	:30	DSCCM0120330	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	Sa	10/27/12	8:15 AM	8-9a	8-9a	:30	DSCCM0120430	\$400.00	NM
9	10/14/12	11/04/12	8-9a	8-9a	-----S	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/14/12	8:38 AM	8-9a	8-9a	:30	DSCCM0120230	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	Su	10/28/12	8:36 AM	8-9a	8-9a	:30	DSCCM0120430	\$400.00	NM

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Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/09/12	11/02/12	M-F 10-11a	10-11a	-TWTF--	:30	2	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/11/12	10:37 AM	M-F 10-11a	10-11a	:30	DSCCM0120230	\$175.00	NM
2 4	F	10/12/12	10:34 AM	M-F 10-11a	10-11a	:30	DSCCM0120230	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 4	Tu	10/23/12	10:58 AM	M-F 10-11a	10-11a	:30	DSCCM0120330	\$175.00	NM
6 4	W	10/24/12	10:54 AM	M-F 10-11a	10-11a	:30	DSCCM0120430	\$175.00	NM
11	10/09/12	11/02/12	M-F 11a-12p	11a-12p	-TWTF--	:30	2	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/09/12	11:27 AM	M-F 11a-12p	11a-12p	:30	DSCCM0120230	\$175.00	NM
2 4	W	10/10/12	11:57 AM	M-F 11a-12p	11a-12p	:30	DSCCM0120230	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 4	W	10/24/12	11:27 AM	M-F 11a-12p	11a-12p	:30	DSCCM0120430	\$175.00	NM
6 4	F	10/26/12	11:20 AM	M-F 11a-12p	11a-12p	:30	DSCCM0120430	\$175.00	NM
12	10/09/12	11/02/12	1230-1p	1230-1p	-TWTF--	:30	2	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/09/12	12:59 PM	1230-1p	1230-1p	:30	DSCCM0120230	\$250.00	NM
1 4	W	10/10/12	12:38 PM	1230-1p	1230-1p	:30	DSCCM0120230	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	Tu	10/16/12	12:38 PM	1230-1p	1230-1p	:30	DSCCM0120230	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6 4	Tu	10/23/12	12:58 PM	1230-1p	1230-1p	:30	DSCCM0120330	\$250.00	NM
5 4	Th	10/25/12	12:38 PM	1230-1p	1230-1p	:30	DSCCM0120430	\$250.00	NM
13	10/14/12	11/04/12	FOX News Sunday	9a-10a	-----S	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/14/12	9:44 AM	FOX News Sunday	9a-10a	:30	DSCCM0120230	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Su	10/21/12	9:33 AM	FOX News Sunday	9a-10a	:30	DSCCM0120330	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	Su	10/28/12	8:59 AM	FOX News Sunday	9a-10a	:30	DSCCM0120430	\$350.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/09/12	11/02/12	M-F 4-5p	4-5p	-TWTF--	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	1	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/10/12	4:29 PM	M-F 4-5p	4-5p	:30	DSCCM0120230	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/16/12	4:19 PM	M-F 4-5p	4-5p	:30	DSCCM0120230	\$325.00	NM
3 4	F	10/19/12	4:55 PM	M-F 4-5p	4-5p	:30	DSCCM0120330	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 4	W	10/24/12	4:25 PM	M-F 4-5p	4-5p	:30	DSCCM0120430	\$325.00	NM
4 4	Th	10/25/12	4:48 PM	M-F 4-5p	4-5p	:30	DSCCM0120430	\$325.00	NM
15	10/21/12	11/04/12	4-5p	4-5p	-----S	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Su	10/21/12	4:59 PM	4-5p	4-5p	:30	DSCCM0120330	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	Su	10/28/12	4:56 PM	4-5p	4-5p	:30	DSCCM0120430	\$100.00	NM
16	10/09/12	11/02/12	5-530p	5-530p	-TWTF--	:30	4	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$575.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/09/12	5:06 PM	5-530p	5-530p	:30	DSCCM0120230	\$575.00	NM
3 4	W	10/10/12	5:14 PM	5-530p	5-530p	:30	DSCCM0120230	\$575.00	NM
1 4	Th	10/11/12	5:11 PM	5-530p	5-530p	:30	DSCCM0120230	\$575.00	NM
4 4	F	10/12/12	5:21 PM	5-530p	5-530p	:30	DSCCM0120230	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$575.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
8 4	Th	10/18/12	5:08 PM	5-530p	5-530p	:30	DSCCM0120330	\$575.00	NM
5 4	F	10/19/12	5:12 PM	5-530p	5-530p	:30	DSCCM0120330	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$575.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
9 4	Tu	10/23/12	5:23 PM	5-530p	5-530p	:30	DSCCM0120330	\$575.00	NM
10 4	Th	10/25/12	5:23 PM	5-530p	5-530p	:30	DSCCM0120430	\$575.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/09/12	11/02/12	530-6p	530-6p	-TWTF--	:30	4	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/09/12 5:39 PM 530-6p 530-6p :30 DSCCM0120230 \$575.00 NM 2 4 W 10/10/12 5:52 PM 530-6p 530-6p :30 DSCCM0120230 \$575.00 NM 4 4 Th 10/11/12 5:53 PM 530-6p 530-6p :30 DSCCM0120230 \$575.00 NM 3 4 F 10/12/12 5:45 PM 530-6p 530-6p :30 DSCCM0120230 \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 8 4 Th 10/18/12 5:37 PM 530-6p 530-6p :30 DSCCM0120330 \$575.00 NM 7 4 F 10/19/12 5:37 PM 530-6p 530-6p :30 DSCCM0120330 \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 12 4 Th 10/25/12 5:42 PM 530-6p 530-6p :30 DSCCM0120430 \$575.00 NM 9 4 F 10/26/12 5:41 PM 530-6p 530-6p :30 DSCCM0120430 \$575.00 NM									
18	10/09/12	11/02/12	M-F 6-630p	6-630p	-TWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/09/12 6:28 PM M-F 6-630p 6-630p :30 DSCCM0120230 \$700.00 NM 3 4 W 10/10/12 6:22 PM M-F 6-630p 6-630p :30 DSCCM0120230 \$700.00 NM 2 4 Th 10/11/12 6:08 PM M-F 6-630p 6-630p :30 DSCCM0120230 \$700.00 NM 4 4 F 10/12/12 6:22 PM M-F 6-630p 6-630p :30 DSCCM0120230 \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 4 W 10/17/12 6:29 PM M-F 6-630p 6-630p :30 DSCCM0120330 \$700.00 NM 7 4 Th 10/18/12 6:21 PM M-F 6-630p 6-630p :30 DSCCM0120330 \$700.00 NM 8 4 F 10/19/12 6:14 PM M-F 6-630p 6-630p :30 DSCCM0120330 \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 10 4 W 10/24/12 6:10 PM M-F 6-630p 6-630p :30 DSCCM0120430 \$700.00 NM									
19	10/21/12	11/04/12	Su 5-6p	5-6p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Su 10/21/12 5:40 PM Su 5-6p 5-6p :30 DSCCM0120330 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Su 10/28/12 5:23 PM Su 5-6p 5-6p :30 DSCCM0120430 \$500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/09/12	11/02/12	M-F 630-7p	630-7p	-TWTF--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 6:46 PM M-F 630-7p 630-7p :30 DSCCM0120230 \$2,000.00 NM 2 4 Th 10/11/12 6:37 PM M-F 630-7p 630-7p :30 DSCCM0120230 \$2,000.00 NM									
21	10/10/12	10/17/12	FOX X Factor	7-9p	--W----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/10/12 7:27 PM FOX X Factor 7-9p :30 DSCCM0120230 \$2,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/17/12 8:46 PM FOX X Factor 7-9p :30 DSCCM0120330 \$2,100.00 NM *									
22	10/11/12	11/01/12	FOX Prime Thursday 8-9p	8p-9p	---T---	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/11/12 FOX Prime Thursday 8-9p 8p-9p :00 \$2,100.00 NM Credited									
23	10/09/12	10/19/12	9-930p	9-930p	-TWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 9:15 PM 9-930p 9-930p :30 DSCCM0120230 \$1,100.00 NM 2 4 W 10/10/12 9:13 PM 9-930p 9-930p :30 DSCCM0120230 \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 W 10/17/12 11:06 PM 9-930p 9-930p :30 DSCCM0120330 \$1,100.00 NM *									
24	10/09/12	11/02/12	930-10p	930-10p	-TWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 9:56 PM 930-10p 930-10p :30 DSCCM0120230 \$1,100.00 NM 2 4 W 10/10/12 9:44 PM 930-10p 930-10p :30 DSCCM0120230 \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 W 10/17/12 930-10p 930-10p :00 \$1,100.00 NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 Tu 10/23/12 9:40 PM 930-10p 930-10p :30 DSCCM0120330 \$1,100.00 NM 6 4 F 10/26/12 9:44 PM 930-10p 930-10p :30 DSCCM0120430 \$1,100.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	1139

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/09/12	11/02/12	M-F 10-1030p	10-1030p	-TWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Tu 10/09/12 10:29 PM M-F 10-1030p 10-1030p :30 DSCCM0120230 \$1,100.00 NM 1 4 Th 10/11/12 10:24 PM M-F 10-1030p 10-1030p :30 DSCCM0120230 \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 Tu 10/16/12 10:07 PM M-F 10-1030p 10-1030p :30 DSCCM0120230 \$1,100.00 NM 3 4 W 10/17/12 10:23 PM M-F 10-1030p 10-1030p :30 DSCCM0120330 \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 4 W 10/24/12 11:17 PM M-F 10-1030p 10-1030p :30 DSCCM0120430 \$1,100.00 NM * 5 4 Th 10/25/12 11:00 PM M-F 10-1030p 10-1030p :30 DSCCM0120430 \$1,100.00 NM *									
26	10/09/12	11/02/12	M-F 1030-1102p	1030-1102p	-TWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 W 10/10/12 10:54 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120230 \$500.00 NM 1 4 F 10/12/12 10:44 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120230 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Tu 10/16/12 10:43 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120230 \$500.00 NM 4 4 F 10/19/12 11:24 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120330 \$500.00 NM *									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 4 Tu 10/23/12 10:59 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120330 \$500.00 NM 6 4 W 10/24/12 11:57 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120430 \$500.00 NM *									
28	10/21/12	11/04/12	9-930p	9-930p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Su 10/21/12 10:17 PM 9-930p 9-930p :30 DSCCM0120330 \$1,200.00 NM *									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/14/12	11/04/12	Su 1030-1102p	1030-1102p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/14/12 11:41 PM Su 1030-1102p 1030-1102p :30 DSCCM0120230 \$500.00 NM *									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Su 10/21/12 11:06 PM Su 1030-1102p 1030-1102p :30 DSCCM0120330 \$500.00 NM *									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Su 10/28/12 Su 1030-1102p 1030-1102p :00 \$500.00 NM Credited									
30	10/09/12	11/02/12	M-F 1102p-1132p	M-F 1102p-1132p	-TWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/09/12 11:31 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSCCM0120230 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Tu 10/16/12 11:30 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSCCM0120230 \$600.00 NM 2 4 W 10/17/12 11:27 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSCCM0120330 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 4 Tu 10/23/12 11:27 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSCCM0120330 \$600.00 NM 4 4 F 10/26/12 11:27 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSCCM0120430 \$600.00 NM									
31	10/14/12	11/04/12	NFL on FOX 330p	330p-CC	-----S	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$2,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/14/12 5:45 PM NFL on FOX 330p 330p-CC :30 DSCCM0120230 \$2,100.00 NM									
32	10/24/12	10/26/12	World Series on FOX	7p-CC	--WTF--	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 2 \$4,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 W 10/24/12 6:57 PM World Series on FOX 7p-CC :30 DSCCM0120430 \$4,000.00 NM 1 4 Th 10/25/12 7:00 PM World Series on FOX 7p-CC :30 DSCCM0120430 \$4,000.00 NM									
33	10/27/12	10/28/12	World Series on FOX	7p-CC	-----SS	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----SS 1 \$4,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 10/27/12 6:57 PM World Series on FOX 7p-CC :30 DSCCM0120430 \$4,000.00 NM									

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Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/13/12	10/14/12	MLB Championship Serie 3p-CC		-----SS	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----SS 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 10/13/12 MLB Championship Series 3p-CC :00 \$1,100.00 NM Credited									
35	10/15/12	10/17/12	MLB Championship Serie 3p-CC		MTW----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTW---- 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Tu 10/16/12 MLB Championship Series 3p-CC :00 \$1,100.00 NM Credited									
36	10/22/12	11/05/12	9-930a	9-930a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/22/12 9:25 AM 9-930a 9-930a :30 DSCCM0120330 \$250.00 NM									
37	10/22/12	11/05/12	M-F 10-11a	10-11a	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 10:34 AM M-F 10-11a 10-11a :30 DSCCM0120330 \$175.00 NM									
38	10/22/12	11/05/12	1230-1p	1230-1p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 12:27 PM 1230-1p 1230-1p :30 DSCCM0120330 \$250.00 NM									
39	10/15/12	11/05/12	5-530p	5-530p	M-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 5:24 PM 5-530p 5-530p :30 DSCCM0120230 \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/22/12 5:11 PM 5-530p 5-530p :30 DSCCM0120330 \$575.00 NM									
40	10/15/12	11/05/12	530-6p	530-6p	M-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 5:53 PM 530-6p 530-6p :30 DSCCM0120230 \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/22/12 5:37 PM 530-6p 530-6p :30 DSCCM0120330 \$575.00 NM									

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Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	1139

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/15/12	11/05/12	M-F 6-630p	6-630p	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 6:13 PM M-F 6-630p 6-630p :30 DSCCM0120230 \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/22/12 6:13 PM M-F 6-630p 6-630p :30 DSCCM0120330 \$700.00 NM									
42	10/22/12	11/05/12	M-F 630-7p	630-7p	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 6:30 PM M-F 630-7p 630-7p :30 DSCCM0120330 \$2,000.00 NM									
44	10/15/12	11/05/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 M-F 1030-1102p 1030-1102p :00 \$500.00 NM Credited									
45	10/22/12	11/05/12	630-7a	630-7a	M-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$525.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 6:54 AM 630-7a 630-7a :30 DSCCM0120330 \$525.00 NM									
46	10/13/12	10/13/12	1-130p	1-130p	-----S-	:30	1	\$100.00	NM
In 50									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 10/13/12 1:12 PM 1-130p 1-130p :30 DSCCM0120230 \$100.00 NM									
47	10/15/12	10/15/12	5-530p	5-530p	M-----	:30	1	\$575.00	NM
In 51									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 5:10 PM 5-530p 5-530p :30 DSCCM0120230 \$575.00 NM									
48	10/15/12	10/15/12	530-6p	530-6p	M-----	:30	1	\$575.00	NM
In 52									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 5:37 PM 530-6p 530-6p :30 DSCCM0120230 \$575.00 NM									
49	10/28/12	10/28/12	Su 5-6p	5-6p	-----S	:30	1	\$500.00	NM
In 53									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/28/12 5:52 PM Su 5-6p 5-6p :30 DSCCM0120430 \$500.00 NM									

INVOICE



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3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	10/18/12	10/18/12	MLB Championship Serie 3p-CC		---T---	:30	1	\$2,000.00	NM
	In 46								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/18/12	6:42 PM	MLB Championship Series	3p-CC	:30	DSCCM0120330	\$2,000.00	NM
51	10/26/12	10/26/12	M-F 630-7p	630-7p	----F--	:30	1	\$2,000.00	NM
	In 55								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/26/12	6:42 PM	M-F 630-7p	630-7p	:30	DSCCM0120430	\$2,000.00	NM
52	10/24/12	10/24/12	World Series on FOX	7p-CC	--W----	:30	1	\$2,100.00	NM
	In 47								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$2,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12	9:31 PM	World Series on FOX	7p-CC	:30	DSCCM0120430	\$2,100.00	NM
53	10/25/12	10/25/12	World Series on FOX	7p-CC	---T---	:30	1	\$2,100.00	NM
	In 49								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$2,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/25/12	9:00 PM	World Series on FOX	7p-CC	:30	DSCCM0120430	\$2,100.00	NM
54	10/13/12	10/13/12	930-10p	930-10p	-----S-	:30	1	\$1,000.00	NM
	In 57								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/13/12	9:54 PM	930-10p	930-10p	:30	DSCCM0120230	\$1,000.00	NM
55	10/20/12	10/20/12	930-10p	930-10p	-----S-	:30	1	\$1,000.00	NM
	In 58								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/20/12		930-10p	930-10p	:00		\$1,000.00	NM
	Credited								
56	10/27/12	10/27/12	930-10p	930-10p	-----S-	:30	1	\$1,000.00	NM
	In 59								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/27/12		930-10p	930-10p	:00		\$1,000.00	NM
	Credited								
57	10/14/12	10/14/12	Su 10-1030p	10-1030p	-----S	:30	1	\$1,200.00	NM
	In 60								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/14/12	11:17 PM	Su 10-1030p	10-1030p	:30	DSCCM0120230	\$1,200.00	NM
	*								

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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	10/28/12	10/28/12	Su 10-1030p	10-1030p	-----S	:30	1	\$1,200.00	NM
In 61									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/28/12 11:50 PM Su 10-1030p 10-1030p :30 DSCCM0120430 \$1,200.00 NM *									
59	10/13/12	10/13/12	College Football Early	2p-cc	-----S-	:30	2	\$1,050.00	NM
In 62									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 2 \$1,050.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Sa 10/13/12 4:16 PM College Football Early 2p-cc :30 DSCCM0120230 \$1,050.00 NM 1 4 Sa 10/13/12 5:08 PM College Football Early 2p-cc :30 DSCCM0120230 \$1,050.00 NM									
60	10/20/12	10/20/12	College Football Early	2p-cc	-----S-	:30	2	\$1,050.00	NM
In 63									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 2 \$1,050.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Sa 10/20/12 3:50 PM College Football Early 2p-cc :30 DSCCM0120330 \$1,050.00 NM 1 4 Sa 10/20/12 5:28 PM College Football Early 2p-cc :30 DSCCM0120330 \$1,050.00 NM									
61	10/27/12	10/28/12	World Series on FOX	7p-CC	-----SS	:30	1	\$4,000.00	NM
In 64									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----SS 1 \$4,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/28/12 8:34 PM World Series on FOX 7p-CC :30 DSCCM0120430 \$4,000.00 NM									
62	10/15/12	10/15/12	930-10p	930-10p	M-----	:30	1	\$1,100.00	NM
In 66									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 930-10p 930-10p :00 \$1,100.00 NM Credited									
63	10/11/12	10/11/12	President/VP Debates	8-930p	---T---	:30	1	\$2,100.00	NM
In 68									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$2,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/11/12 9:37 PM President/VP Debates 8-930p :30 DSCCM0120230 \$2,100.00 NM									
65	10/17/12	10/17/12	MLB Championship Serie	3p-CC	--W----	:30	1	\$1,000.00	NM
In 70									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/17/12 4:30 PM MLB Championship Series 3p-CC :30 DSCCM0120330 \$1,000.00 NM									
67	10/15/12	10/15/12	MLB Championship Serie	3p-CC	M-----	:30	1	\$1,100.00	NM
In 73									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 9:20 PM MLB Championship Series 3p-CC :30 DSCCM0120230 \$1,100.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	10/27/12	10/27/12	MLB Championship Serie 3p-CC		-----S-	:30	1	\$2,000.00	NM
	In 74								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/27/12		MLB Championship Series	3p-CC	:00		\$2,000.00	NM
	Credited								
69	10/18/12	10/18/12	MLB Championship Serie 3p-CC		---T---	:30	1	\$1,100.00	NM
	In 75								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/18/12	6:28 PM	MLB Championship Series	3p-CC	:30	DSCCM0120330	\$1,100.00	NM
70	10/24/12	10/24/12	MLB Championship Serie 3p-CC		--W----	:30	1	\$1,100.00	NM
	In 72								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12		MLB Championship Series	3p-CC	:00		\$1,100.00	NM
	Credited								
71	10/27/12	10/28/12	World Series on FOX	7p-CC	-----SS	:30	2	\$2,550.00	NM
	LINE 76								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----SS	2	\$2,550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Sa	10/27/12	8:38 PM	World Series on FOX	7p-CC	:30	DSCCM0120430	\$2,550.00	NM
1 4	Su	10/28/12		World Series on FOX	7p-CC	:00		\$2,550.00	NM
	Credited								
74	10/26/12	10/26/12	9-10p	9-10p	----F--	:30	1	\$1,100.00	NM
	In 79								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/26/12	9:13 PM	9-10p	9-10p	:30	DSCCM0120430	\$1,100.00	NM
76	10/28/12	10/28/12	NFL on FOX 3p	3p-CC	-----S	:30	1	\$2,550.00	NM
	In 82								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$2,550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/28/12	6:02 PM	NFL on FOX 3p	3p-CC	:30	DSCCM0120430	\$2,550.00	NM

Total Spots 150 **Gross Total** \$118,240.00

Payment Terms 30 Days

Agency Commission \$17,736.00

Net Amount Due \$100,504.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

Billing Address:

Great American Media
 Attention: Accounts Payable
 1010 Wisconsin Ave NW
 Suite 800
 Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/09/12 - 11/05/12	554378	09744338

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
8217	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	11/02/12	M-F 5-530a	5-530a	-TWTF--	:30	2	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$265.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 4 Tu 10/30/12 5:09 AM M-F 5-530a 5-530a :30 DSCCM0120430 \$265.00 NM 8 4 F 11/02/12 5:13 AM M-F 5-530a 5-530a :30 DSCCM0120530 \$265.00 NM									
2	10/09/12	11/02/12	6-630a	6-630a	-TWTF--	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Th 11/01/12 6:08 AM 6-630a 6-630a :30 DSCCM0120530 \$525.00 NM									
3	10/09/12	11/02/12	630-7a	630-7a	-TWTF--	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 4 Th 11/01/12 6:46 AM 630-7a 630-7a :30 DSCCM0120530 \$525.00 NM 8 4 F 11/02/12 6:37 AM 630-7a 630-7a :30 DSCCM0120530 \$525.00 NM									
4	10/09/12	11/02/12	7-8a	7-8a	-TWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 4 W 10/31/12 7:52 AM 7-8a 7-8a :30 DSCCM0120530 \$450.00 NM 7 4 F 11/02/12 7:09 AM 7-8a 7-8a :30 DSCCM0120530 \$450.00 NM									
5	10/09/12	11/02/12	8-9a	8-9a	-TWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Th 11/01/12 8:07 AM 8-9a 8-9a :30 DSCCM0120530 \$450.00 NM									

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554378-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/09/12	11/02/12	9-930a	9-930a	-TWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 4 Th 11/01/12 9:16 AM 9-930a 9-930a :30 DSCCM0120530 \$250.00 NM 7 4 F 11/02/12 9:22 AM 9-930a 9-930a :30 DSCCM0120530 \$250.00 NM									
7	10/09/12	11/02/12	930-10a	930-10a	-TWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 F 11/02/12 9:58 AM 930-10a 930-10a :30 DSCCM0120530 \$250.00 NM									
8	10/13/12	11/03/12	8-9a	8-9a	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Sa 11/03/12 8:45 AM 8-9a 8-9a :30 DSCCM0120530 \$400.00 NM									
9	10/14/12	11/04/12	8-9a	8-9a	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Su 11/04/12 8:39 AM 8-9a 8-9a :30 DSCCM0120530 \$400.00 NM									
10	10/09/12	11/02/12	M-F 10-11a	10-11a	-TWTF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 4 Th 11/01/12 10:56 AM M-F 10-11a 10-11a :30 DSCCM0120530 \$175.00 NM 8 4 F 11/02/12 10:59 AM M-F 10-11a 10-11a :30 DSCCM0120530 \$175.00 NM									
11	10/09/12	11/02/12	M-F 11a-12p	11a-12p	-TWTF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 4 Tu 10/30/12 11:45 AM M-F 11a-12p 11a-12p :30 DSCCM0120430 \$175.00 NM 7 4 Th 11/01/12 11:39 AM M-F 11a-12p 11a-12p :30 DSCCM0120530 \$175.00 NM									
12	10/09/12	11/02/12	1230-1p	1230-1p	-TWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 4 Tu 10/30/12 12:40 PM 1230-1p 1230-1p :30 DSCCM0120430 \$250.00 NM 7 4 W 10/31/12 12:53 PM 1230-1p 1230-1p :30 DSCCM0120530 \$250.00 NM									
13	10/14/12	11/04/12	FOX News Sunday	9a-10a	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Su 11/04/12 8:58 AM FOX News Sunday 9a-10a :30 DSCCM0120530 \$350.00 NM									

INVOICE



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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/09/12	11/02/12	M-F 4-5p	4-5p	-TWTF--	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$325.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
7 4	Th	11/01/12	4:49 PM	M-F 4-5p	4-5p	:30	DSCCM0120530	\$325.00	NM
6 4	F	11/02/12	4:29 PM	M-F 4-5p	4-5p	:30	DSCCM0120530	\$325.00	NM
15	10/21/12	11/04/12	4-5p	4-5p	-----S	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	Su	11/04/12	4:37 PM	4-5p	4-5p	:30	DSCCM0120530	\$100.00	NM
16	10/09/12	11/02/12	5-530p	5-530p	-TWTF--	:30	4	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$575.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
13 4	W	10/31/12	5:27 PM	5-530p	5-530p	:30	DSCCM0120530	\$575.00	NM
15 4	Th	11/01/12	5:06 PM	5-530p	5-530p	:30	DSCCM0120530	\$575.00	NM
17	10/09/12	11/02/12	530-6p	530-6p	-TWTF--	:30	4	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$575.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
14 4	Tu	10/30/12	5:51 PM	530-6p	530-6p	:30	DSCCM0120430	\$575.00	NM
13 4	Th	11/01/12	5:27 PM	530-6p	530-6p	:30	DSCCM0120530	\$575.00	NM
18	10/09/12	11/02/12	M-F 6-630p	6-630p	-TWTF--	:30	4	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
13 4	F	11/02/12	6:28 PM	M-F 6-630p	6-630p	:30	DSCCM0120530	\$700.00	NM
19	10/21/12	11/04/12	Su 5-6p	5-6p	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	Su	11/04/12	5:58 PM	Su 5-6p	5-6p	:30	DSCCM0120530	\$500.00	NM
22	10/11/12	11/01/12	FOX Prime Thursday 8-9p	8p-9p	---T---	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$2,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	Th	11/01/12		FOX Prime Thursday 8-9p	8p-9p	:00		\$2,100.00	NM
	Credited								
24	10/09/12	11/02/12	930-10p	930-10p	-TWTF--	:30	2	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$1,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
7 4	Tu	10/30/12	9:46 PM	930-10p	930-10p	:30	DSCCM0120430	\$1,100.00	NM
8 4	Th	11/01/12	9:57 PM	930-10p	930-10p	:30	DSCCM0120530	\$1,100.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

INVOICE



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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/09/12	11/02/12	M-F 10-1030p	10-1030p	-TWTF--	:30	2	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
7 4	Th	11/01/12	10:25 PM	M-F 10-1030p	10-1030p	:30	DSCCM0120530	\$1,100.00	NM
8 4	F	11/02/12	10:22 PM	M-F 10-1030p	10-1030p	:30	DSCCM0120530	\$1,100.00	NM
26	10/09/12	11/02/12	M-F 1030-1102p	1030-1102p	-TWTF--	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
8 4	Th	11/01/12	10:53 PM	M-F 1030-1102p	1030-1102p	:30	DSCCM0120530	\$500.00	NM
7 4	F	11/02/12	10:45 PM	M-F 1030-1102p	1030-1102p	:30	DSCCM0120530	\$500.00	NM
27	11/03/12	11/03/12	9-930p	9-930p	-----S-	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	Sa	11/03/12		9-930p	9-930p	:00		\$1,000.00	NM
	Credited								
28	10/21/12	11/04/12	9-930p	9-930p	-----S	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	Su	11/04/12	9:13 PM	9-930p	9-930p	:30	DSCCM0120530	\$1,200.00	NM
29	10/14/12	11/04/12	Su 1030-1102p	1030-1102p	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	Su	11/04/12	10:52 PM	Su 1030-1102p	1030-1102p	:30	DSCCM0120530	\$500.00	NM
30	10/09/12	11/02/12	M-F 1102p-1132p	M-F 1102p-1132p	-TWTF--	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6 4	W	10/31/12	11:22 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	DSCCM0120530	\$600.00	NM
7 4	F	11/02/12	11:27 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	DSCCM0120530	\$600.00	NM
31	10/14/12	11/04/12	NFL on FOX 330p	330p-CC	-----S	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$2,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	Su	11/04/12		NFL on FOX 330p	330p-CC	:00		\$2,100.00	NM
	Credited								

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/22/12	11/05/12	9-930a	9-930a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 10/29/12 9:26 AM 9-930a 9-930a :30 DSCCM0120430 \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 M 11/05/12 9:24 AM 9-930a 9-930a :30 DSCCM0120530 \$250.00 NM									
37	10/22/12	11/05/12	M-F 10-11a	10-11a	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/29/12 10:15 AM M-F 10-11a 10-11a :30 DSCCM0120430 \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 11/05/12 10:22 AM M-F 10-11a 10-11a :30 DSCCM0120530 \$175.00 NM									
38	10/22/12	11/05/12	1230-1p	1230-1p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/29/12 12:28 PM 1230-1p 1230-1p :30 DSCCM0120430 \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 11/05/12 12:59 PM 1230-1p 1230-1p :30 DSCCM0120530 \$250.00 NM									
39	10/15/12	11/05/12	5-530p	5-530p	M-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 10/29/12 5:27 PM 5-530p 5-530p :30 DSCCM0120430 \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 M 11/05/12 5:14 PM 5-530p 5-530p :30 DSCCM0120530 \$575.00 NM									
40	10/15/12	11/05/12	530-6p	530-6p	M-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 10/29/12 5:53 PM 530-6p 530-6p :30 DSCCM0120430 \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 M 11/05/12 5:38 PM 530-6p 530-6p :30 DSCCM0120530 \$575.00 NM									

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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/15/12	11/05/12	M-F 6-630p	6-630p	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 M 11/05/12 6:21 PM M-F 6-630p 6-630p :30 DSCCM0120530 \$700.00 NM									
42	10/22/12	11/05/12	M-F 630-7p	630-7p	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/29/12 M-F 630-7p 630-7p :00 \$2,000.00 NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 11/05/12 M-F 630-7p 630-7p :00 \$2,000.00 NM Credited									
43	10/29/12	11/05/12	9-930p	9-930p	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 10/29/12 9-930p 9-930p :00 \$1,100.00 NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 M 11/05/12 9:22 PM 9-930p 9-930p :30 DSCCM0120530 \$1,100.00 NM									
44	10/15/12	11/05/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 10/29/12 10:58 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120430 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 M 11/05/12 10:58 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120530 \$500.00 NM									
45	10/22/12	11/05/12	630-7a	630-7a	M-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$525.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/29/12 6:54 AM 630-7a 630-7a :30 DSCCM0120430 \$525.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$525.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 11/05/12 6:53 AM 630-7a 630-7a :30 DSCCM0120530 \$525.00 NM									
64	11/01/12	11/01/12	FOX X Factor	7-9p	---T---	:30	1	\$2,100.00	NM
In 69 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 8:42 PM FOX X Factor 7-9p :30 DSCCM0120530 \$2,100.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66 In 71	10/29/12	10/29/12	World Series on FOX	7p-CC	M-----	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12		World Series on FOX	7p-CC	:00		\$2,100.00	NM
Credited									
72 LINE 77	10/30/12	11/02/12	930-10p	930-10p	-TWTF--	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$1,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	9:38 PM	930-10p	930-10p	:30	DSCCM0120530	\$1,100.00	NM
73 LINE 78	10/30/12	11/02/12	M-F 1030-1102p	1030-1102p	-TWTF--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	10:39 PM	M-F 1030-1102p	1030-1102p	:30	DSCCM0120530	\$500.00	NM
75	10/29/12	10/29/12	FOX Prime Monday	7p-9p	M-----	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	8:07 PM	FOX Prime Monday	7p-9p	:30	DSCCM0120430	\$2,100.00	NM
77 prebooked mg	11/02/12	11/02/12	M-F 630-7p	630-7p	----F--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	6:47 PM	M-F 630-7p	630-7p	:30	DSCCM0120530	\$1,000.00	NM
78 In 80	11/04/12	11/04/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	11/04/12	8:09 AM	Su 7-9a	Su 7-9a	:30	DSCCM0120530	\$500.00	NM
Total Spots							61	Gross Total	\$33,905.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$5,085.75
<u>Net Amount Due</u>	\$28,819.25